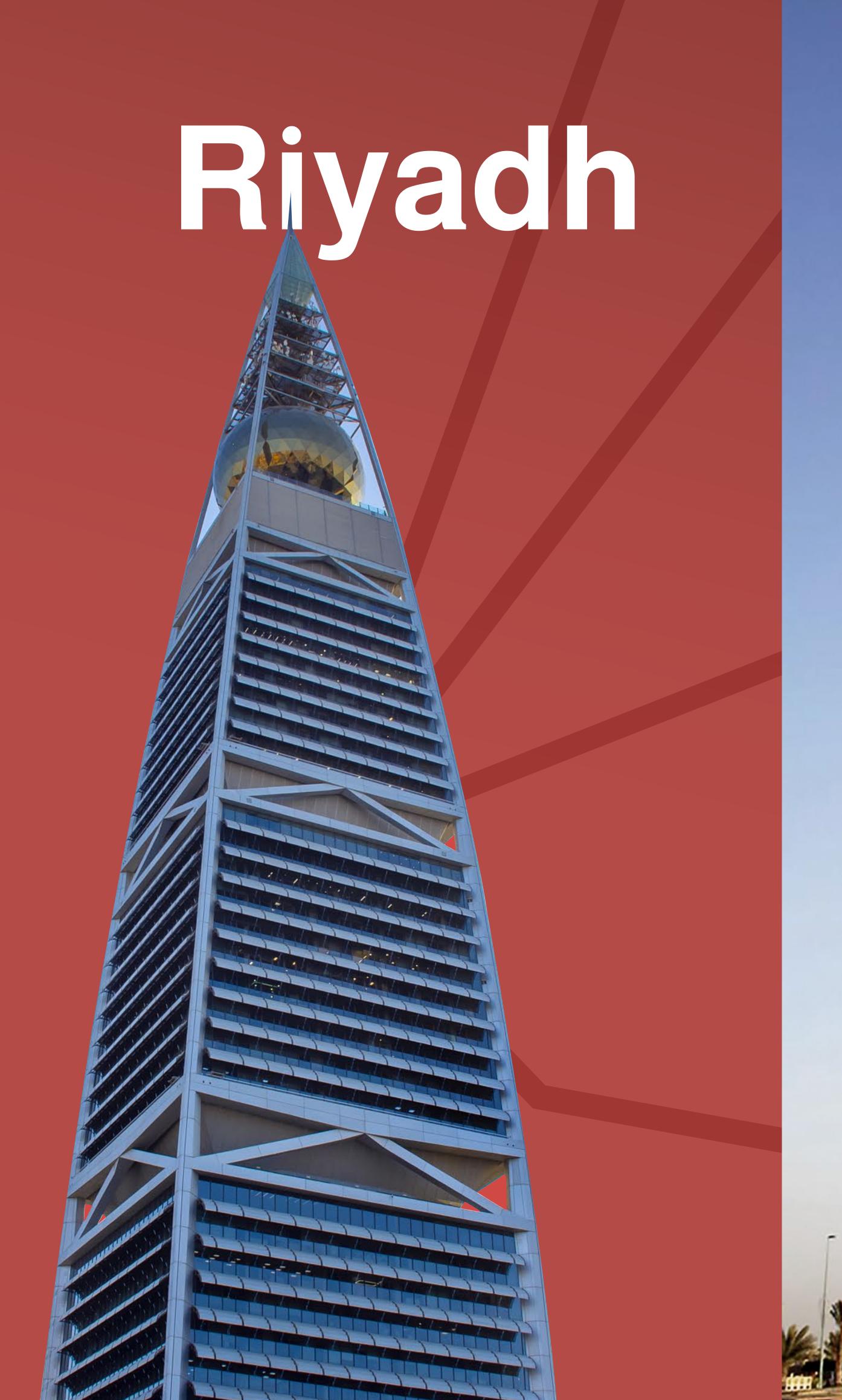


**Riyadh & Jeddah** Residential Land Overview



### **RIYADH DISTRICTS**

# Highlight Riyadh

Abaad collected and analysed all residential land transactions that completed in Riyadh from the period of April 1st to June 30th 2023. We present below a summary of this analysis:

### 5.6 Billion SAR

**Transaction Volume** 



Transaction

**5**k

3.1**m sqm** 

Land Area Sold

620 sqm

Avg. Area Sold

# 1,820 SAR

Avg. Price per sqm

Source: Ministry of Justice

Disclaimer:

The information provided within this document is based on data sourced from the Ministry of Justice. This information is publicly available and we do not own this data. We have not made any checks on the reliability of the data provided, although we note that we have excluded certain transactions from our analysis as the figures did not align with similar sales completed in the local area. We note that the sales prices recorded do not necessarily represent the market value of the sites.

# **Riyadh Districts** Overview

- There were 5,000 transactions in the residential land sector in Q2 2023, which represented an increase of 6% on the level witnessed in Q12023 (4,700 sales). Total sales volume reached SAR 5.6bn for the quarter, representing an increase of 5.7% on the level witnessed in Q12023.
- These transactions occurred in 158 districts throughout Riyadh, the capital and commercial center of KSA.
- The top 10 districts in terms of sales volume accounted for 50% of all transactions completed, with SAR 2.8bn in sales (shown in the chart below.)
- As evident from the chart below, AlKhair and AlNarjis districts were the highest performing districts in Riyadh in terms of sales volume, with total transactions worth SAR 1.27bn. These were also the top 2 leading districts in Q1 2023, with total sales of SAR 1.1bn.
- It is also notable that 6 of the top 10 districts are located in the Northern region of Riyadh. The Northern region of Riyadh is also the most expensive location in the capital in terms of sales price per sqm; thus indicating that the North is a hot spot for residential investors/developers/owners.

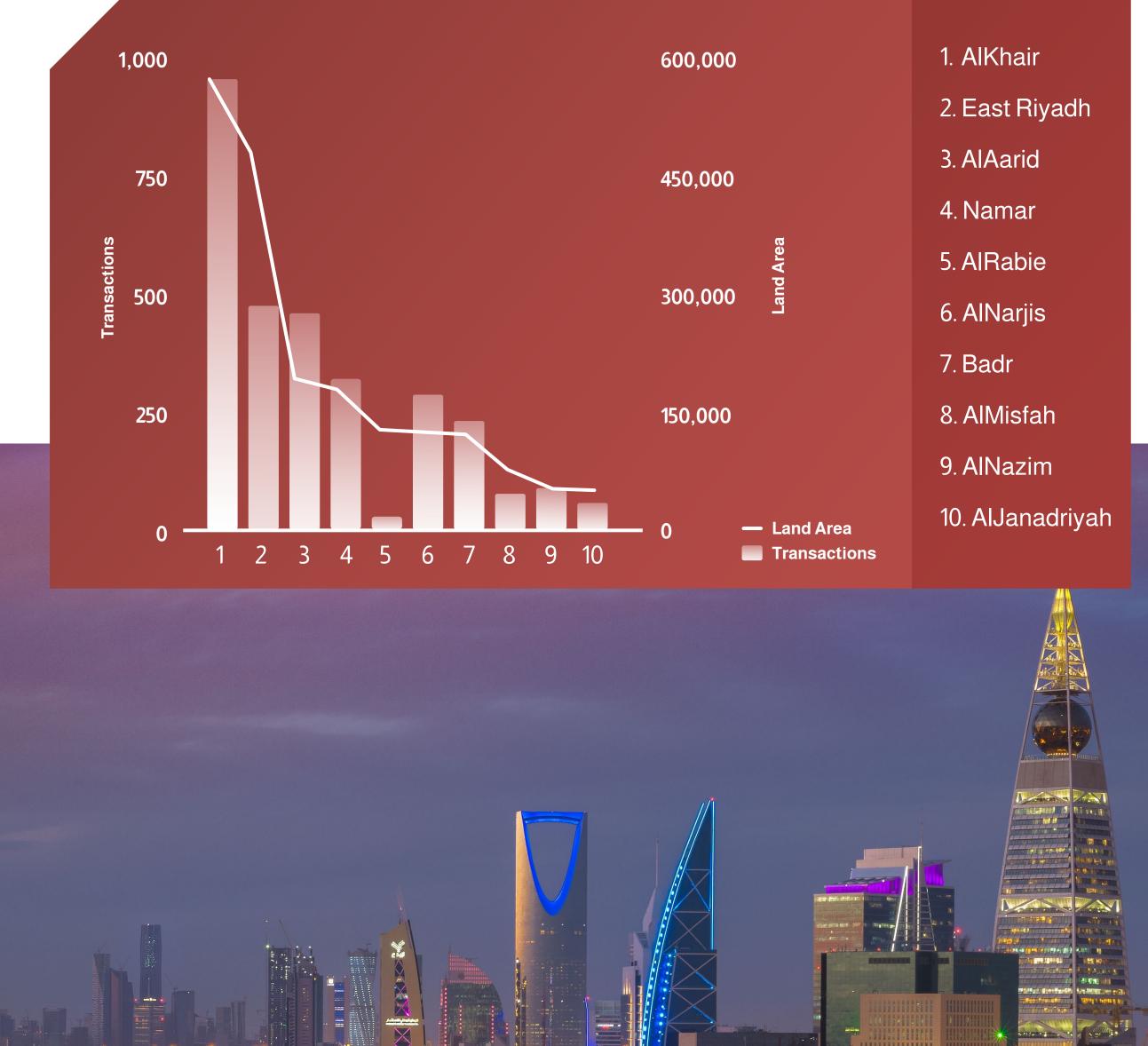
#### Sales Volume - Top 10 Districts 1. AlKhair 1,000 700,00,000 2. AlNarjis 3. AlRabie 750 525,00,000 4. East Riyadh otal Sale Pric Transactions 5. Namar 350,00,000 500 6. Hittin 7. AlNada 8. AlRimal 250 175,00,000 9. AlMalqa 10. AlAarid **Total Sale Price** 0 2 10 9 Transactions



# **Riyadh Districts** Overview

- 5,000 residential land transactions completed in Riyadh in Q2 2023, with 3.1m sqm of land sold. Comparatively, Q12023 witnessed 4,700 transactions with a total land area sold of 2.9m sqm; indicating that demand for residential land remained strong despite changes in economic conditions, including increases in interest rates and inflation.
- The average land size of a transaction in Q2 2023 was 620 sqm, which was similar to the level witnessed in the previous quarter (630 sqm).
- It is notable that the most prominent districts in terms of land area sold were suburban areas on the fringes of Riyadh, such as AlKhair, East Riyadh, AlAarid, AlRimal, Namar and Badr. These districts were also the top performers for land area sold in Q12023.

### Land Area - Top 10 Districts

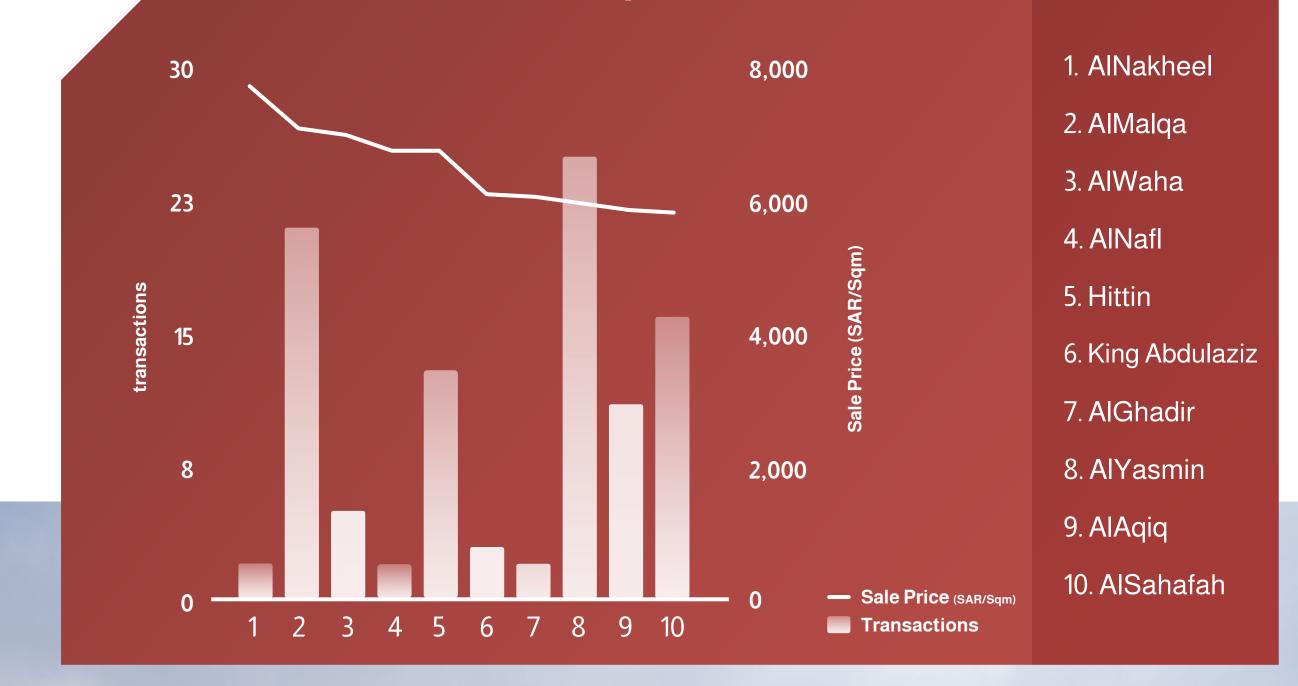




# **Riyadh Districts** Overview

- The total transaction volume of the top 10 prime districts equated to SAR 519m, which represented 9% of the total sales volume. Comparatively, the total sales volume of the top 10 most expensive districts in Q1 2023 equated to SAR 320m; indicating a shift towards prime lands acquisition in Q2 2023.
- The average sales price per sqm of the 10 districts combined in Q2 2023 was 6,520 SAR/ sqm, which represented an increase of 7% on a Quarter on Quarter basis.
- The overall average price of residential land in Riyadh in Q2 2023 was 1,820 SAR/sqm, representing a marginal increase on a QoQ basis (1.1%).

Sales Volume - Top 10 Districts





#### **RIYADH DISTRICTS**



# **Top 10 Districts** by Sales Volume

| Rank      | District    | Transactions | Land Area | Total<br>Sale Price | Average<br>Sale Price |
|-----------|-------------|--------------|-----------|---------------------|-----------------------|
|           |             |              | (sqm)     | (SAR)               | (SAR/sqm)             |
| 1         | AlKhair     | 957          | 572,189   | 688,178,724         | 1,203                 |
| 2         | AlNarjis    | 285          | 121,505   | 582,111,318         | 4,791                 |
| 3         | AIRabie     | 24           | 125,609   | 505,195,817         | 4,022                 |
| 4         | East Riyadh | 474          | 477,295   | 195,006,500         | 409                   |
| 5         | Namar       | 318          | 177,638   | 169,748,498         | 956                   |
| 6         | Hittin      | 13           | 21,868    | 147,890,440         | 6,763                 |
| 7         | AlNada      | 42           | 41,973    | 139,037,793         | 3,313                 |
| 8         | AIRimal     | 120          | 47,278    | 135,037,156         | 2,856                 |
| 9         | AlMalqa     | 21           | 18,325    | 129,979,470         | 7,093                 |
| 10        | AlAarid     | 457          | 190,540   | 124,861,100         | 655                   |
| <br>Total |             | 2,711        | 1,794,219 | 2,817,046,816       | 1,570                 |

### **RIYADH DISTRICTS**



BR BB Rappo

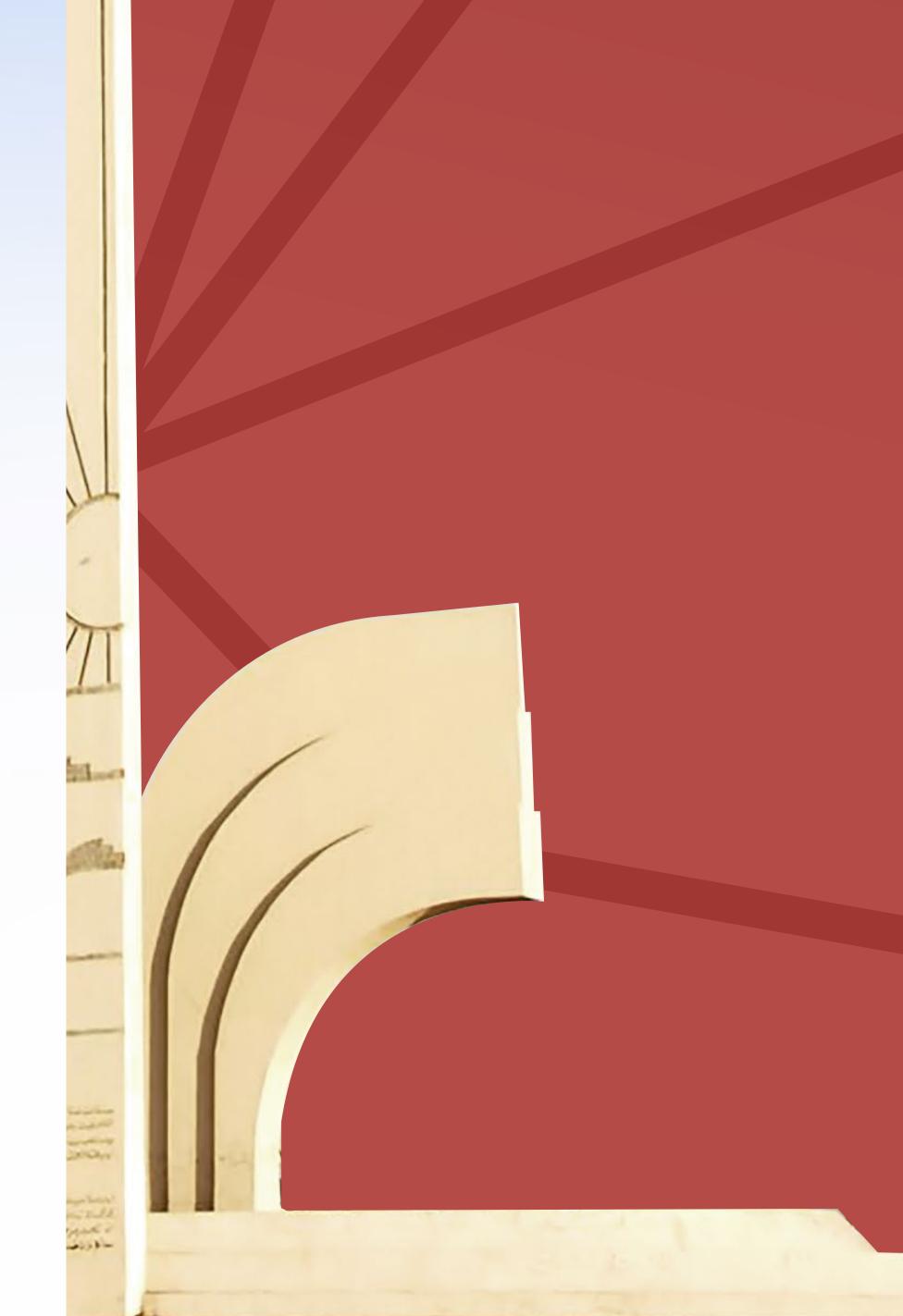
| Rank  | District     | Transactions | Land Area | Total<br>Sale Price | Average<br>Sale Price |
|-------|--------------|--------------|-----------|---------------------|-----------------------|
|       |              |              | (sqm)     | (SAR)               | (SAR/sqm)             |
| 1     | AlKhair      | 957          | 572,189   | 688,178,724         | 1,203                 |
| 2     | East Riyadh  | 474          | 477,295   | 195,006,500         | 409                   |
| 3     | AlAarid      | 457          | 190,540   | 124,861,100         | 655                   |
| 4     | Namar        | 318          | 177,638   | 169,748,498         | 956                   |
| 5     | AIRabie      | 24           | 125,609   | 505,195,817         | 4,022                 |
| 6     | AlNarjis     | 285          | 121,505   | 582,111,318         | 4,791                 |
| 7     | Badr         | 228          | 119,804   | 113,856,037         | 950                   |
| 8     | AlMisfaa     | 74           | 74,207    | 49,150,787          | 662                   |
| 9     | AlNazim      | 86           | 51,366    | 49,382,575          | 961                   |
| 10    | AlJanadriyah | 53           | 49,637    | 72,224,449          | 1,455 t               |
| Total |              | 2,956        | 1,959,789 | 2,549,715,805       | 1,300                 |



7

### **RIYADH DISTRICTS**

| Rank      | District       | Transactions | Land Area | Total<br>Sale Price | Average<br>Sale Price |
|-----------|----------------|--------------|-----------|---------------------|-----------------------|
|           |                |              | (sqm)     | (SAR)               | (SAR/sqm)             |
| 1         | AlNakheel      | 2            | 1,732     | 13,355,800          | 7,712                 |
| 2         | AlMalqa        | 21           | 18,325    | 129,979,470         | 7,093                 |
| 3         | AlWaha         | 5            | 3,049     | 21,307,000          | 6,989                 |
| 4         | AlNafl         | 2            | 786       | 5,325,000           | 6,773                 |
| 5         | Hittin         | 13           | 21,868    | 147,890,440         | 6,763                 |
| 6         | King Abdulaziz | 3            | 1,915     | 11,697,999          | 6,109                 |
| 7         | AlGhadir       | 2            | 6,200     | 37,700,000          | 6,081                 |
| 8         | AlYasmin       | 25           | 10,855    | 64,702,545          | 5,961                 |
| 9         | AlAqiq         | 11           | 5,562     | 32,732,350          | 5,885                 |
| 10        | AlSahafa       | 16           | 9,346     | 54,584,791          | 5,840                 |
| <br>Total |                | 100          | 79,638    | 519,275,395         | 6,520                 |



### JEDDAH DISTRICTS

# Highlight Jeddah

9

Abaad collected and analysed all residential land transactions that completed in Jeddah from the period of April 1st to June 30th 2023. We present below a summary of this analysis:



## 2.1 Billion SAR

**Transaction Volume** 



1.9k

Transaction

1.36m sqm

Land Area Sold

**700 sqm** Avg. Area Sold

# 1,550 **SAR**

Avg. Price per sqm

Source: Ministry of Justice

#### Disclaimer:

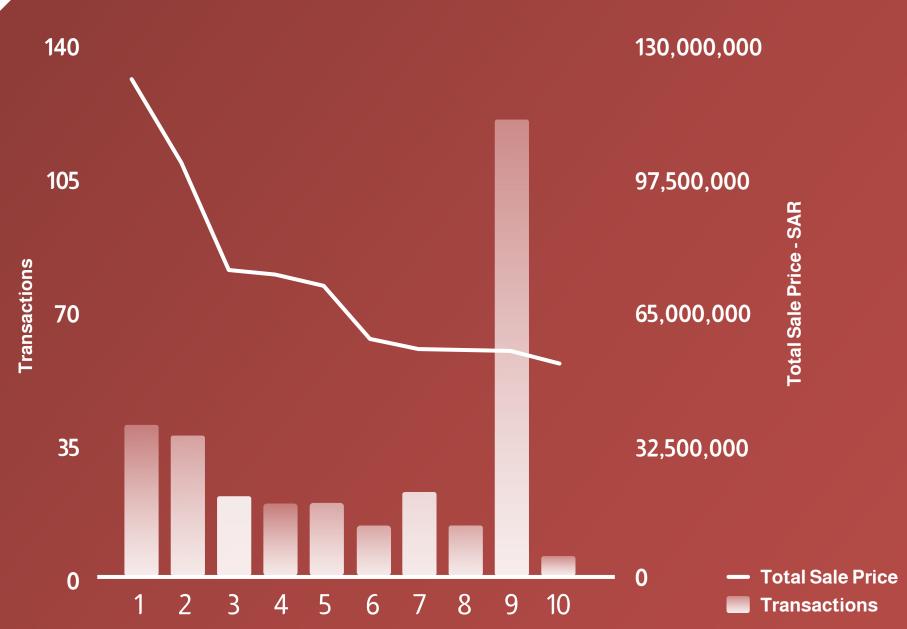
The information provided within this document is based on data sourced from the Ministry of Justice. This information is publicly available and we do not own this data. We have not made any checks on the reliability of the data provided, although we note that we have excluded certain transactions from our analysis as the figures did not align with similar sales completed in the local area. We note that the sales prices recorded do not necessarily represent the market value of the sites.



# Jeddah Districts Overview

- There were 1,940 sales completed in Q2 2023, which represented a marginal decrease from a QoQ perspective (2,016 transactions completed in the residential land sector in Q1 2023). Total sales volume for the quarter reached 2.1bn SAR, which represented a QoQ decline of 22%. This indicates the impact of changing economic conditions had a greater impact in Jeddah than Riyadh, where the market remained robust.
- These transactions occurred in 138 districts throughout Jeddah, the commercial center of the Western region of Saudi Arabia.
- The top 10 districts in terms of sales volume accounted for 34% of all transactions completed, with SAR 723m in sales (shown in the chart below.)
- As evident from the chart below, AlSafa and AlManar districts were the highest performing districts in Jeddah in terms of sales volume, with both districts exceeding SAR 100m in sales.
- In terms of sales completed, Jawharat Al Arous was the only district to exceed 100 transactions (121 in total).

### Sales Volume - Top 10 Districts



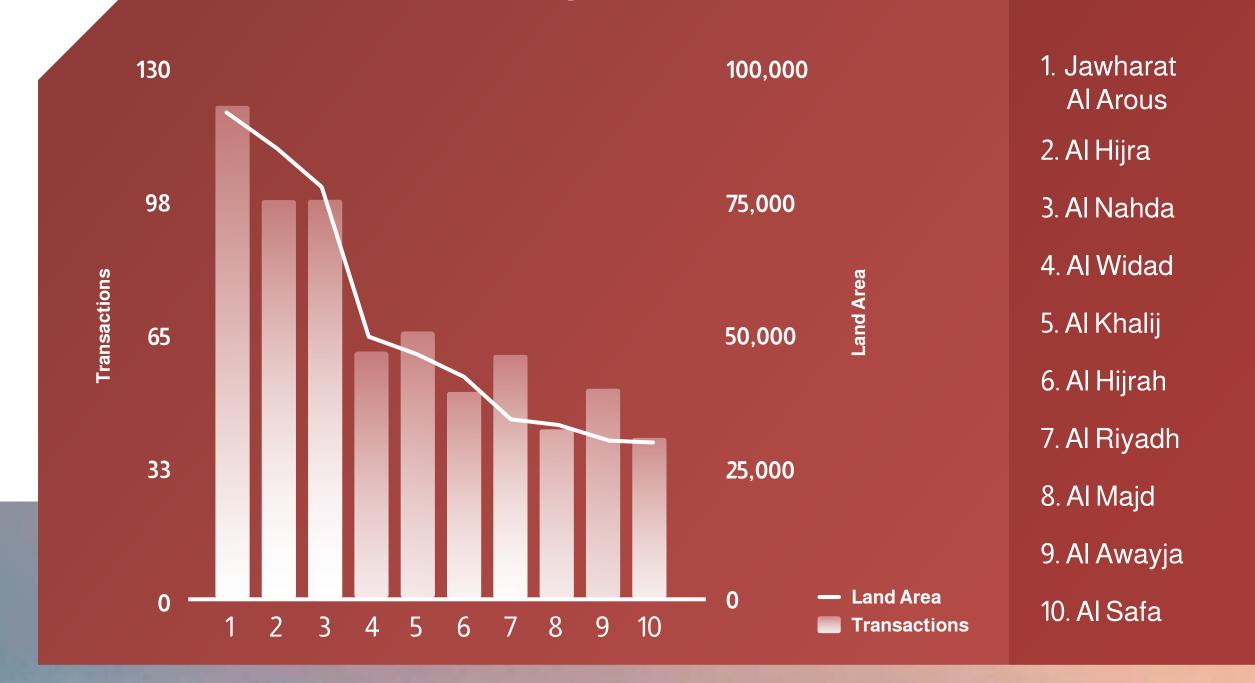
 Al Safa
Al Manar
Durrat Al Arous
Al Zahra
Al Nahda
Al Rawdah
Al Rawdah
Al Fayha
Jawharat Al Arous
Al Murjan



# Jeddah Districts Overview

- The total land area sold in Jeddah in Q2 2023 totalled 1.36m sqm, representing a QoQ decrease of 15%. For the top 10 districts in terms of land area sold, there were 689 residential land sales completed, with 520,000 sqm of land sold.
- The average land size of a transaction in Q2 2023 was 700 sqm, which was 11% lower than the average sale size in Q1 2023, indicating a shift towards smaller, lower ticket plots.
- The top 10 districts for land area sold represented 38% of the total land area transacted which is almost the same level witnessed in Q12023.

### Land Area - Top 10 Districts

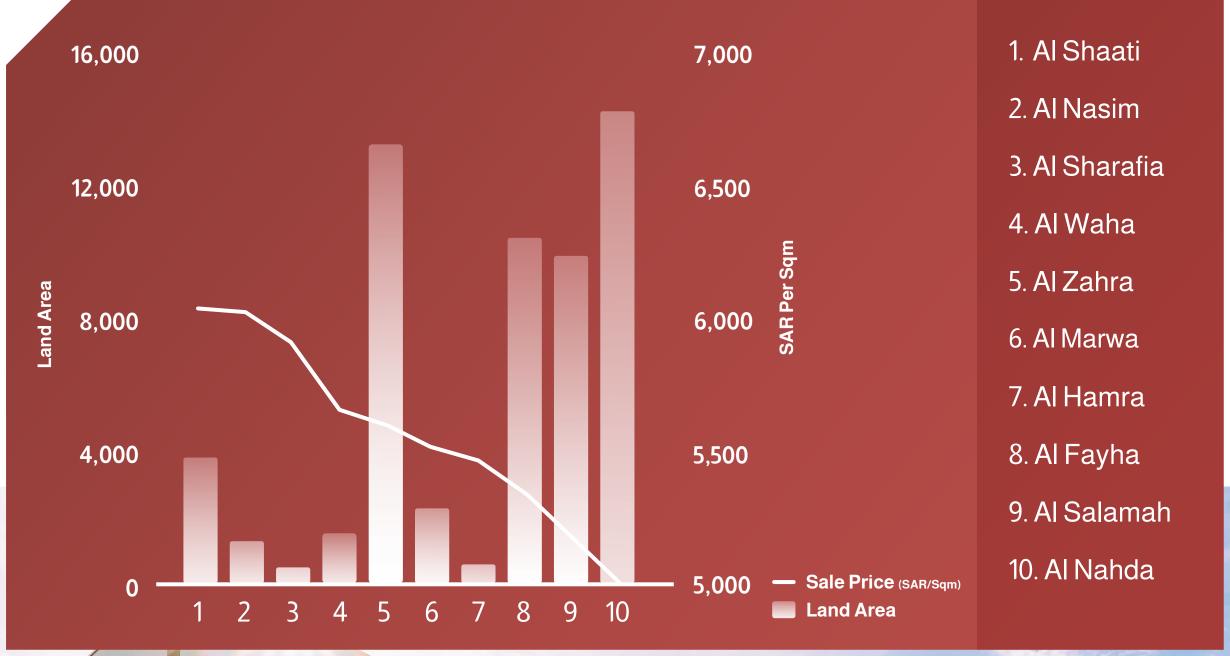






# Jeddah Districts Overview

- The total transaction volume of the top 10 prime districts equated to SAR 310m, which represented 14.7% of the total sales volume, indicating a preference of local purchasers for prime land, unlike Riyadh where demand is more geographically spread.
- The total land area sold for the top 10 most expensive districts amounted to 57,700 sqm, which represented 4.2% of the overall land area transacted.
- The average sales price of the top 10 districts combined in Q2 2023 was 5,370 SAR/ sqm, representing a QoQ decrease of 5.8%.





JEDDAH DISTRICTS

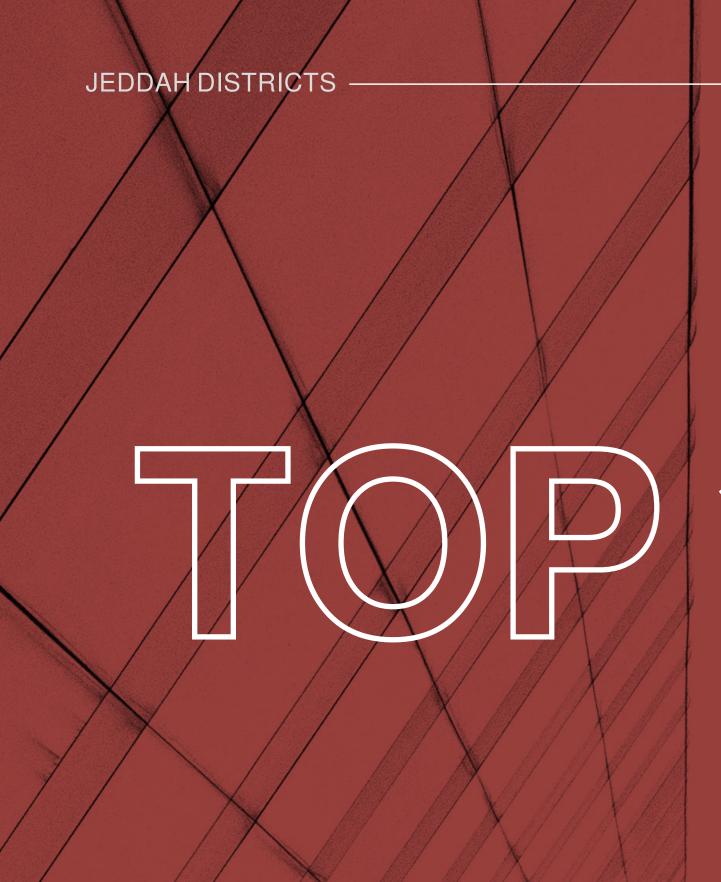
# Districts by Sales Volume

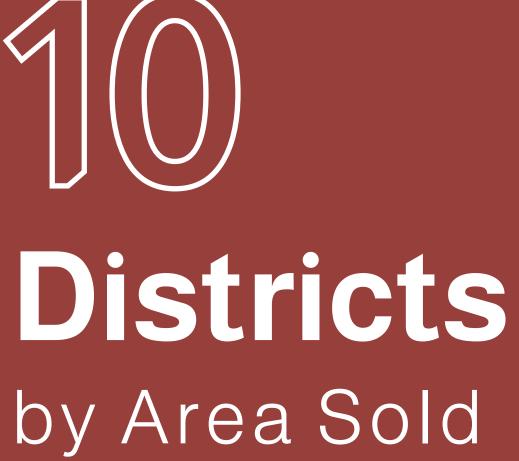
13

Rank DistrictTransactionsLand AreaTotalAverage(sqm)(SAR)(SAR/sqm)

| 2   Al Manar   37   21,835   102,222,018   4,681     3   Durrat Al Arous   21   18,425   75,245,690   4,084     4   Al Zahra   19   13,264   74,239,500   5,597     5   Al Nahda   19   14,273   71,398,586   5,002     6   Al Rawdah   13   11,788   58,270,000   4,943     7   Al Muhamadia   22   12,011   56,171,893   4,677     8   Al Fayha   13   10,433   55,714,315   5,340     9   Jawharat Al Arous   121   91,906   55,204,500   601     10   Al Murjan   5   10,709   52,114,758   4,866     Total   310   234,436   722,807,367   3,083 |                     |            |            | 102,222,018 | 1 6 9 1 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|------------|------------|-------------|---------|
| 4   Al Zahra   19   13,264   74,239,500   5,597     5   Al Nahda   19   14,273   71,398,586   5,002     6   Al Rawdah   13   11,788   58,270,000   4,943     7   Al Muhamadia   22   12,011   56,171,893   4,677     8   Al Fayha   13   10,433   55,714,315   5,340     9   Jawharat Al Arous   121   91,906   55,204,500   601     10   Al Murjan   5   10,709   52,114,758   4,866                                                                                                                                                                 | 3 Durrat Al Arous   | 21         | A Marine A |             | 4,001   |
| 5   Al Nahda   19   14,273   71,398,586   5,002     6   Al Rawdah   13   11,788   58,270,000   4,943     7   Al Muhamadia   22   12,011   56,171,893   4,677     8   Al Fayha   13   10,433   55,714,315   5,340     9   Jawharat Al Arous   121   91,906   55,204,500   601     10   Al Murjan   5   10,709   52,114,758   4,866                                                                                                                                                                                                                     |                     | 21         | 18,425     | 75,245,690  | 4,084   |
| 6   Al Rawdah   13   11,788   58,270,000   4,943     7   Al Muhamadia   22   12,011   56,171,893   4,677     8   Al Fayha   13   10,433   55,714,315   5,340     9   Jawharat Al Arous   121   91,906   55,204,500   601     10   Al Murjan   5   10,709   52,114,758   4,866                                                                                                                                                                                                                                                                         | 4 Al Zahra          | 19         | 13,264     | 74,239,500  | 5,597   |
| 7   Al Muhamadia   22   12,011   56,171,893   4,677     8   Al Fayha   13   10,433   55,714,315   5,340     9   Jawharat Al Arous   121   91,906   55,204,500   601     10   Al Murjan   5   10,709   52,114,758   4,866                                                                                                                                                                                                                                                                                                                              | 5 Al Nahda          | 19         | 14,273     | 71,398,586  | 5,002   |
| 8     Al Fayha     13     10,433     55,714,315     5,340       9     Jawharat Al Arous     121     91,906     55,204,500     601       10     Al Murjan     5     10,709     52,114,758     4,866                                                                                                                                                                                                                                                                                                                                                    | 6 Al Rawdah         | 13         | 11,788     | 58,270,000  | 4,943   |
| 8   Al Fayha   13   10,433   55,714,315   5,340     9   Jawharat Al Arous   121   91,906   55,204,500   601     10   Al Murjan   5   10,709   52,114,758   4,866                                                                                                                                                                                                                                                                                                                                                                                      | 7 Al Muhamadia      | 22         | 12,011     | 56,171,893  | 4,677   |
| 10 Al Murjan 5 10,709 52,114,758 4,866                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 8 Al Fayha          | 13         | 10,433     | 55,714,315  |         |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 9 Jawharat Al Arous | 121        | 91,906     | 55,204,500  | 601     |
| Total 310 234,436 722,807,367 3,083                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 10 Al Murjan        | 5          | 10,709     | 52,114,758  | 4,866   |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Total               | 310        | 234,436    | 722,807,367 | 3,083   |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                     |            |            |             |         |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                     | $\searrow$ |            |             |         |









| 1  | Jawharat Al Arous            | 121 | 91,906  | 55,204,500  | 601   |  |  |
|----|------------------------------|-----|---------|-------------|-------|--|--|
| 2  | Al Hijrah                    | 98  | 85,625  | 29,505,000  | 345   |  |  |
| 3  | Al Nahda                     | 98  | 77,861  | 34,230,250  | 440   |  |  |
| 4  | Al Widad                     | 61  | 49,429  | 16,681,000  | 337   |  |  |
| 5  | Al Khalij                    | 66  | 46,388  | 42,584,460  | 918   |  |  |
| 6  | Al Hijrah East<br>Madinah Rd | 51  | 42,152  | 15,802,999  | 375   |  |  |
| 7  | Al Riyadh                    | 60  | 34,141  | 34,680,644  | 1,016 |  |  |
| 8  | Al Majd                      | 42  | 33,075  | 11,083,000  | 335   |  |  |
| 9  | Al Awayja                    | 52  | 30,226  | 10,637,000  | 352   |  |  |
| 10 | Al Safa                      | 40  | 29,791  | 122,226,107 | 4,103 |  |  |
|    | Total                        | 689 | 520,593 | 372,634,960 | 716   |  |  |
|    |                              |     |         |             |       |  |  |



#### JEDDAH DISTRICTS



Rank DistrictTransactionsLand AreaTotal<br/>Sale PriceAverage<br/>Sale Price(sqm)(SAR)(SAR/sqm)

| 022 |
|-----|
| 907 |
| 659 |
| 597 |
| 516 |
| 463 |
| 340 |
| 170 |
| 002 |
| 370 |
|     |



#### **ABOUT ABAAD**



# **About** Abaad

We specialise in providing real estate consultancy & valuation services in the Kingdom of Saudi Arabia.

If we can help you with your requirements, please do not hesitate to get in touch.



### Valuation

We provide IVS and Tageem compliant valuations for commercial and residential properties located across KSA.



### **Capital Markets**

We assist clients in acquisitions and disposals of real estate assets.





We carry out detailed market studies to provide clients with market insights and local trends.



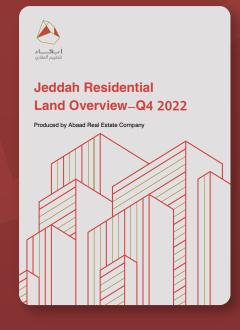
## **Advisory**

We offer Highest and Best Use and feasibility studies in order to assist clients in making informed decisions.

### **Recent Publications**



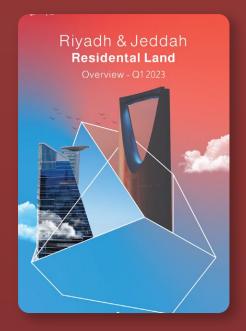
نظرة عامة على الأراضي السكنية في مدينة الرياض



Jeddah Residential Land Overview - Q4 2022



أساسيات التقييم للعقارات الفندقية



Riyadh & Jeddah **Residential Land Q1** 







